

# CONTENT INFORMATION - FLOWCHART

## Maine Tourism Website

*key features = one page, parallax scrolling, visual experience*

### WHO - POPULATION STATS

*infographic 1: Population by town*

*infographic 2: Population by county*

*infographic 3: Demographics*

### WHAT - WORKING INDUSTRY STATS

*infographic 1: Overall top industries*

*infographic 2: Southern (urban) ME industries*

*infographic 3: Northern (rural) ME industries*

### WHERE - TOURISM | HOT SPOTS

*infographic 1: Overall impact - numbers/effects*

*infographic 2: Where do the tourists go (vs. int'l)*

*infographic 2: Where do the locals go*

*infographic 4: "Find out more" link to tourism p.2*